

BSEE

Building Services & Environmental Engineer

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**Essential reading for
building services
professionals**



Member of the
Audit Bureau of
Circulations

BSEE – a must for UK building services professionals!

BSEE is essential reading for anyone involved in the building services sector, from specifiers and installers, to HVAC professionals, facilities managers, architects, building automation specialists and more.

Available monthly in print and online, BSEE covers a diverse range of topics with a busy features list bringing the very latest on new technology, UK and European legislation, market information and reports, building services trends, education/training, and much more besides.

The magazine also provides a forum for debate and opinion, with regular columns from leading industry experts, leading manufacturers and trade organisations, including FETA, BESA, the ECA, BCIA and BISPA.

In such a fast moving world, building services professionals need to be on top of the latest regulations and directives, making BSEE required reading.

Among the topics covered are: Energy management and supply, Renewable energy, Lighting and lighting controls, Heating, ventilation and air conditioning, Combined heat and power, Air quality, Chilled beams and ceilings, Water treatment/safety, Drainage and plumbing, Flood

protection, Building controls and building energy management systems, Smart communications, Escalators and lifts, Internet of Things, Maintenance & refurbishment, Fire Safety and Security, Refrigeration, Facilities management, Boilers & hot water, Thermal imaging, Cable management, Wiring and wiring accessories, Pumps and Data centres

We also publish monthly supplements exploring building services for the hotel and leisure industry, education, medical/healthcare facilities, smart buildings, communal living, environmental services, HVAC and other key topics.

A lively news section brings you all the latest from the industry and our busy What's New and Classified sections provide information on new products and services.

In addition to case studies and installation news, BSEE provides a rewarding, inspiring and educational read EVERY month.

And, if you can't wait for your printed copy, check out the BSEE website for all the up to date news, products and features.

BSEE Feature Schedule

January

Boilers & Hot Water
Cable Management
Energy Optimisation
Renewables
FOCUS Heating & Ventilation

February

Air Conditioning & Air Quality
Boilers & Hot Water
Building Controls
Ecobuild Preview
Thermal Imaging
Water Treatment
FOCUS Smart Buildings and Building Technology (part one)

March

Data Centres
Energy Efficiency
Heat Pumps
Ventilation
Wireless Technology
FOCUS Smart Buildings and Building Technology (part two)

April

Boilers & Hot Water
Cloud Technology
Combined Heat & Power
Pumps
Cyber Security
FOCUS Educational Services

May

Air Conditioning & Air Quality
Building Controls
Energy Optimisation
Environmental Services
Fire & Safety
Lighting, Lighting Controls and LiFi
Metering and Monitoring
Supplement - Residential Buildings & Sustainable Living

June

Building Controls & KNX
Building Regeneration
Maintenance & Refurbishment
Pumps
Water Treatment
FOCUS Energy Management

July

Air Conditioning & Air Quality
Boilers & Hot Water
Building Controls
Renewables
Ventilation
FOCUS Domestic and Residential Living

August

Cloud Technology
Energy Management
Lighting, Lighting Controls and LiFi
Heating
Wireless Technology
FOCUS Hotel & Leisure

September

Air Conditioning & Air Quality
Boilers & Hot Water
Data Centre
Pumps
Thermal Imaging
FOCUS Smart Buildings

October

Combined Heat & Power
Fire Security & Safety
Pumps
Telecommunication
FOCUS Lighting, Lighting Controls and LiFi

November

Boilers & Hot Water
Building Controls
Cable Management
Energy Management
Medical & Healthcare
Supplement - Residential Buildings & Sustainable Living

December

Chilled Ceilings & Beams
Maintenance & Refurbishment
Metering and Monitoring
Pumps
Water Treatment
FOCUS Communal Living

Editorial contributions to nmead@datateam.co.uk, editorial deadline 4th of the month prior publication.

For advertisements, please supply print-ready PDFs by 15th of the month prior to publication.

BSEE Digital

Online Advertising Opportunities

Prices are per month

Premium pop up site - Call for information	£700
Top banner 728 x 90 pixels	£750
Carousel banner 1000 x 150 pixels	£900
Headline banner 620 x 115 pixel	£750
MPU 300 x 250 pixels	£800
Skyscraper 160 x 600 pixels	£750
Site takeover 1680 x 900 pixels (340 X 900 pixels each side panel)	£1800



For the latest news visit
www.bsee.co.uk

To view BSEE Digital go to www.bsee.co.uk



18,656 ABC Total January to December 2017



Circulation profile



Industry sectors include:-

- Air Conditioning/Air Quality
- Boilers & Hot Water
- Cable Management
- Chilled Beams and Ceilings
- Data Centres
- Drainage
- Electrical & Gas Safety
- Energy Management
- Environmental Planning
- Fire & Safety
- Healthy Buildings
- Heating & Ventilation
- Heat Pumps/Water Pumps
- Intelligent Buildings
- Legislation
- Lighting & Lighting Controls
- Maintenance & Refurbishment
- Plumbing/Electrical Services
- Renewables
- Security/Cyber Security
- Trade Show Previews
- Training
- Water Treatment
- Wireless Technology

Building Specifiers, Building Services Installers, Integrators, Engineers, Facilities Managers, Lighting Designers, Contractors, Developers, Architects, Project Managers, Electrical Engineers Environmental Engineers and more, with an interest in areas such as:



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Advertisement Rates

Price per insertion excluding VAT:

Number of Insertions	Per insertion
Front cover & page of Advertorial	£2,550
DPS	£4,000
Full page	£2,050
Half page	£1,250
Quarter page	£1,075

* All prices exclude VAT

Sizes

A3 Double Page Spread	Bleed 386 x 566mm Trim 380 x 560mm Type area 357 x 543mm
A3 Full Page	Bleed 386 x 286mm Trim 380 x 280mm Type area 362 x 260mm
A3 Half Page (Vertical)	Bleed 386 x 141mm Size 358 x 128mm
A3 Half Page (Horizontal)	Size 175 x 260mm
A3 Quarter Page	Size 175 x 128mm
A3 Quarter Strip (horizontal)	Size 86 x 260mm

Classified Advertising

Advertorials 'What's New':	From £90 smallest size, one image up to 180 words.
Upgrade & include e-newsletter entry:	From £150, 800 words, four images and contact details
Classified entry:	From £550, per heading, per annum
Installation News:	Quarter page entry £175
Monthly E-newsletter deadline:	8th of the month for release 12th of the month.

Recruitment Advertising

Bespoke recruitment packages available with combined print and digital options starting from £500 per month

Call to discuss your individual requirements on 01622 699177

Or email: lframpton@datateam.co.uk



The dedicated building services and controls technology event

21 - 23 January 2020 www.buildingserviceslive.com

For more information on pricing or to discuss bespoke packages, contact:
Jacqui Henderson | Event Director | 01622 699116 | JHenderson@datateam.co.uk



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