

# BSEE

Building Services & Environmental Engineer

- ▶ Print
- ▶ Digital
- ▶ Online
- ▶ Email



**Essential reading for  
building services  
professionals**



Member of the  
Audit Bureau of  
Circulations

To view the latest digital issue of BSEE go to: [www.bsee.co.uk](http://www.bsee.co.uk)

## BSEE – a must for UK building services professionals!

BSEE presents the perfect marketing vehicle to reach the manufacturers, buyers and specifiers you need. Whether it is traditional display advertising, or the many digital options including all the staple sites as well as direct mail and premier sponsorship opportunities – every month whether in print or online BSEE delivers a regular, targeted and receptive audience.

BSEE covers a diverse range of topics with a busy feature schedule throughout the year. It also provides a forum for debate with up to the minute news, opinion pieces and regular columns from leading industry experts, manufacturers and industry bodies.

In such a fast moving BSEE readers need to be on top of the latest news, products, regulations and directives all of which makes BSEE essential reading for all building services professionals!

## BSEE Feature Schedule 2021

### January

Boilers & Hot Water  
Energy Management and Optimisation  
Facilities Management  
Renewables  
FOCUS: Heating & Ventilation

### February

Air Conditioning, Cooling & Ventilation  
Boilers & Hot Water  
Building Controls & Technology  
Water Treatment, Pumps & Drainage  
FOCUS: Smart Buildings

### March

Air Source/Ground Source heat pumps and Heat Exchangers  
Data Centres & Cable Management  
Electrical Services  
Heating & Ventilation  
Maintenance and Refurbishment

### April

Air Conditioning, Cooling, & Ventilation  
Combined Heat & Power  
Energy Management and Optimisation  
Pumps, waste management & water treatment  
FOCUS: Educational Services

### May

Air Conditioning, Cooling & Ventilation  
Boilers & Hot Water  
Combined Heat & Power  
Lighting & Lighting Controls  
Pipes, Valves and Fittings  
Networking, Data Management and Cyber Security

### June

Air Source/Ground Source heat pumps and Heat Exchangers  
Building Controls  
Fire, Security & Safety  
Maintenance, Refurbishment & Regeneration  
Pumps, Waste Management & Water Treatment

### July

Air Conditioning, Cooling, & Ventilation  
Boilers & Hot Water  
Building Controls & Technology  
Renewables  
FOCUS: Domestic & Residential Living

### August

Data centres & Cable management  
Energy Management & Optimisation  
Heating & hot water  
Lighting & Lighting Controls  
FOCUS: Hotels & Leisure

### September

Air Conditioning, Cooling & Ventilation  
Air Source/Ground Source heat pumps & Heat Exchangers  
Boilers & Hot Water  
Data management, Communications & Security

### October

Combined Heat & Power  
Fire, Security & Safety  
Pumps, Waste Management & Water Treatment  
Pipes, valves & Fittings  
FOCUS: Lighting & Lighting Controls

### November

Boilers & Hot Water  
Building Controls & Technology  
Electrical Services  
Product Review Of The Year  
FOCUS: medical & healthcare

### December

Air Conditioning, Cooling & Ventilation  
Chilled Ceilings & Beams  
Maintenance, Refurbishment & Regeneration  
Pumps, Waste Management & Water Treatment  
Pipes, Valves and Fittings

*Word Count & Deadlines*

*A full page editorial 1000 - 1200 words 300 dpi high res images x 2  
Optional author bio and thumbnail.*

*Half page 700 words one image*

**Deadline 5th month prior to publication**



# 17,415 ABC Total January to December 2019



## Circulation profile

- Building Controls Integrator
- Building Controls End User
- Facilities Management
- Director
- Consulting Engineer
- Facilities Manager/Director
- Management
- Project/Contracts Director/Manager

## Establishment Type

- Contracting  
Industrial/Commercial/Residential
- Distributor/Agent
- Government
- Hospital Authority/Housing Association
- Industrial/Commercial User
- Institution of Trade Association (Building Services Sector)
- Local Government/Local authority
- Manufacturer of Building Services Plant and Equipment
- Research/Education

## Industry sectors include

- Air Conditioning/Air Quality & Cooling
- Boilers & Hot Water
- Cable Management
- Chilled Beams and Ceilings
- Communication & Cyber Security
- Drainage & Pumps
- Electrical, Gas and Fire Safety
- Energy Management & Optimisation
- Environmental Planning & Legislation
- Heating & Ventilation
- Heat Pumps/Heat Exchangers
- Intelligent Buildings, Well Buildings
- Lighting & Lighting Controls
- Maintenance & Refurbishment
- Pipes, Valves & Fittings
- Plumbing/Electrical Services
- Renewables
- Trade Show Previews
- Training
- Water Treatment

## Building Services Specifiers, Installers, Contractors, Consulting & Environmental Engineers, Maintenance & Facilities Managers, Project Managers, Manufacturers, Distributors, Public & Private Sector End Users.

Air Conditioning, Cooling & Ventilation

Building Controls, Management Systems and Services

Heating, Hot Water, Underfloor Heating

## Contacts

Jacqui Henderson  
Business Director  
01622 699116  
jhenderson@datateam.co.uk

Lauren Frampton  
Sales & Events Executive  
01622 699177  
lframpton@datateam.co.uk

Elizabeth Jordan  
Editor  
01622 699139  
ejordan@datateam.co.uk

## Advertisement Rates

Price per insertion excluding VAT:

Number of Insertions	Per insertion
Front cover & page of Advertorial	£2,550
DPS	£4,000
Full page	£2,050
Half page	£1,250
Quarter page	£1,075

\* All prices exclude VAT

## Sizes

A3 Double Page Spread	Bleed 386 x 566mm Trim 380 x 560mm Type area 357 x 543mm
A3 Full Page	Bleed 386 x 286mm Trim 380 x 280mm Type area 362 x 260mm
A3 Half Page (Vertical)	Bleed 386 x 141mm Size 358 x 128mm
A3 Half Page (Horizontal)	Size 175 x 260mm
A3 Quarter Page	Size 175 x 128mm
A3 Quarter Strip (horizontal)	Size 86 x 260mm

## Classified Advertising

Advertorials 'What's New':	From £90 smallest size, one image up to 180 words.
Upgrade & include e-newsletter entry:	From £150, 800 words, four images and contact details
Classified entry:	From £550, per heading, per annum
Installation News:	Quarter page entry £175
Monthly E-newsletter deadline:	8th of the month for release 12th of the month.

## Recruitment Advertising

Bespoke recruitment packages available with combined print and digital options starting from £500 per month

Call to discuss your individual requirements on 01622 699177

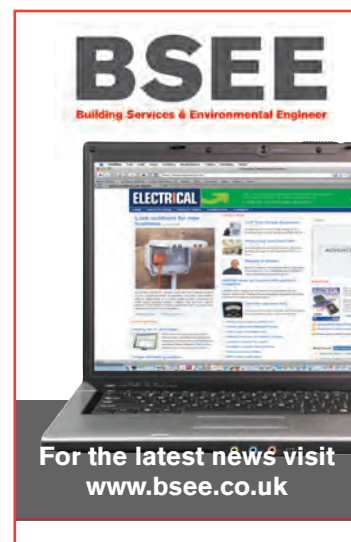
Or email: lframpton@datateam.co.uk

## BSEE Digital

### Online Advertising Opportunities

Prices are per month

Premium pop up site	POA
Premium peel back	POA
Top banner	£750
Carousel banner	£900
Headline banner	£750
MPU	£800
Skyscraper	£750
Site takeover)	£1800



**To view BSEE Website go to [www.bsee.co.uk](http://www.bsee.co.uk)**

BSEE is part of Datateam Business Media's Industrial Division which consists of a comprehensive portfolio of market-leading publications

## BSEE Website Advert Specifications

All banner positions appear on all pages unless otherwise stated. Exclusive options are available on request. All dimensions are measured in pixels (width x height). All artwork must be supplied as either a static image or animated .gif file (recommended file size < 1 mb). We accept tags and HTML adverts. Flash is not supported.

### Billboard: 970 x 250

Large rectangular position appearing above the website.

### Leader: 970 x 90

Rectangular position that sits next to the logo above the main navbar.

### Carousel: 1200 x 120

Large rectangular position that displays below the main navbar.

### Sidescraper: 240 x 900 (600 x 200 for mobile insert)

Large vertical positions that fill the left and right panels outside the website. Will scroll with the website. On a mobile the Mobile Insert will display instead. This insert will be repeated down the homepage as well as above/below article pages.

### Button: 120 x 90

Small box positions that appear down the left side of the website.

### Skyscraper: 120 x 600

Long vertical position that appears down the left side of the website.

### Headline Banner: 728 x 90

Rectangular position that displays above the headlines on the homepage. Will also appear in the middle of all articles.

### MPU: 300 x 250

Boxed positions that appear down the right side of the website.

### Floating Footer: 970 x 90

Long rectangular position that sticks to the footer of the browser window. Will scroll with the website.

### Pop-out: 300 x 300

Boxed position that sticks to the left or right side of the browser window. Will scroll with the website.

