

**1**

March 24, 2015 About Media Info Registration Latest Newsletter Contact Us

**BSEE** Building Services & Environmental Engineer

**2** AVAILABLE FROM ALL GOOD WHOLESALERS

Home Features Digital Issues Industry Directory Building Controls Show

Latest: || <>

**3** View the digital issue of BSEE Magazine

Latest issue: **CLICK HERE**

Archived issues can be selected from the main menu

Latest Headlines

Search

**4**

**INDUSTRY NEWS**  
**MAINTENANCE & REFURBISHMENT**  
Keeping radiators fit for a king

Visitors to Richard III's final resting place will receive a warmer welcome after recent works to restore Leicester Cathedral's...

Read more > 0

**5**

**ENERGY MANAGEMENT & EFFICIENCY**  
**INDUSTRY NEWS**  
Rural Energy enlists political support to promote renewable energy

Biomass supplier Rural Energy is calling on the government to offer policy certainty to the biomass industry and has...

Read more > 0

**5**

**5**

**5**

**6**

**7**

**FEATURES** **INDUSTRY NEWS**  
**PUMPS & MOTORS**  
Specifying off-mains drainage solution

There are an estimated one million properties in the UK that cannot readily connect to the mains sewer to...

Read more > 0

# Website Advertisement Positions



- All adverts are supplied as static .jpg / animated .gif / coded HTML
- They are measured in pixels
- They link through to a single URL
- Adverts should be no larger than 512kb
- FLASH adverts are not supported

## 1 Background/Takeover

Dimensions - 1600 x 900  
Background adverts sit around the outer framework of the website

## 2 Masthead Banner

Dimensions - 468 x 60  
The masthead banner sits at the top of the site opposite the main logo

## 3 Carousel

The Carousel is a huge space that runs across the width of the site. The carousel is similar to a small presentation, flagging up anything required via fading/sliding elements. Images, text and videos can all be displayed within the carousel, and separate links can be assigned on any artwork visible. Internal and paid for carousel slides can be displayed

## 4 Mid Page Unit/MPU

Dimensions - 300 x 250  
MPU's sit above or below the right most columns of the site

## 5 Button Ad

Dimensions - 120 x 90\*  
Button adverts sit on the right side of the site  
\*The height of this advert is adjustable up to 300

## 6 Skyscraper

Dimensions - 160 x 600  
Skyscrapers sit in the far right column of the site

## 7 Footer Banner

Dimensions 680 x 90  
This banner displays below the headlines on the homepage

## Online opportunities and rates

Carousel	£750 per month - maximum of 5 clients served in rotation	1000 x 200 pixels
Masthead Banner	£550 per month - maximum of 4 clients served in rotation	468 x 60 pixels
Skyscraper	£450 per month - permanently visible – no rotation	160 x 600 pixels
Button Ad	£350 per month - permanently visible – no rotation	120 x 90 pixels
Footer Banner	£300 per month - maximum of 4 clients served in rotation	680 x 90 pixels
Background Takeover	£1000 per month	1600 x 900 pixels

## Digital opportunities and rates

Digital Sponsorship (Page Facing Front Cover)	£4,000 - 12 months exclusive coverage
Belly Wrap	£850 – per issue
Ticker Tape	£850 – per issue
Digital Brochure	Minimum Cost £250 + additional cost per page
Video Content	£250 – per insertion

**Sarah Norwood**  
Publication Manager  
01622 699177  
snorwood@datateam.co.uk

**Claire Rixon**  
Sales Executive  
01622 699191  
crixon@datateam.co.uk

**Francesca Brisk**  
Sales Manager  
01622 699117  
fbrisk@datateam.co.uk