

# BSEE

**Building Services & Environmental Engineer**

- ▶ Print
- ▶ Digital
- ▶ Online
- ▶ Email

- ▶ Air Conditioning/Air Quality
- ▶ Boilers & Hot Water
- ▶ Cable Management
- ▶ Chilled Beams and Ceilings
- ▶ Data Centres
- ▶ Drainage
- ▶ Electrical & Gas Safety
- ▶ Energy Management
- ▶ Environmental Planning
- ▶ Fire & Safety
- ▶ Healthy Buildings
- ▶ Heating & Ventilation
- ▶ Heat Pumps/Water Pumps
- ▶ Intelligent Buildings
- ▶ Legislation
- ▶ Lighting & Lighting Controls
- ▶ Maintenance & Refurbishment
- ▶ Plumbing/Electrical Services
- ▶ Renewables
- ▶ Security/Cyber Security
- ▶ Trade Show Previews
- ▶ Training
- ▶ Water Treatment
- ▶ Wireless Technology

**BSEE - essential reading for all  
building services professionals**



## BSEE MEDIA INFORMATION

BSEE is essential reading for building services professionals and specifiers, covering a host of topics both in the magazine – which has a certified ABC certified printed circulation of 16,490 (Jan – Dec 2016). We also boast 19,181 digital subscribers (publisher's data).

From the latest news pages, to technical features and industry comments from building services experts, BSEE covers a host of topics, including, energy supply - gas, electricity and renewable sources, heating and ventilation, water treatment, drainage and plumbing, daylighting and artificial lighting, building controls and building energy management systems, escalators and lifts, harnessing solar, wind and biomass energy, communications, telephones and IT networks, security and alarm systems, fire detection and protection, air conditioning and refrigeration,

facade engineering, training and recruitment and facilities management.

The What's New feature and Classified are important sections of BSEE, bringing you the latest innovations and services for this buoyant market.

Regular supplements take an in-depth look at topics that are at the heart of the building services industry, from building services in educational facilities, to health & safety, hotel & leisure services, communal living, boilers & hot water and much more.

## BSEE FEATURE SCHEDULE

### January

Boilers & hot water  
Cable management  
Water treatment  
FOCUS Heating & ventilation

### February

Air conditioning & air quality  
Boilers & hot water  
Building controls  
Ecobuild preview  
Thermal imaging  
FOCUS Smart buildings and building technology (part one)

### March

Energy efficiency  
Heat pumps  
Ventilation  
Wireless technology  
FOCUS Smart buildings and building technology (part two)

### April

Boilers & hot water  
Combined heat & power  
Pumps  
FOCUS Educational services  
Cyber security

### May

Air conditioning & air quality  
Building controls  
Fire & safety  
Lighting  
FOCUS Environmental services

### June

Building Controls & KNX  
Building regeneration  
Maintenance & refurbishment  
Pumps  
Water treatment  
FOCUS Energy management

### July

Air conditioning & air quality  
Boilers & hot water  
Building controls  
Ventilation  
FOCUS Domestic and residential living

### August

Energy management  
Lighting  
Heating  
Wireless technology  
FOCUS Hotel & leisure

### September

Air conditioning & air quality  
Boilers & hot water  
Data centre  
Pumps  
FOCUS Smart buildings

### October

Combined heat & power  
Fire security & safety  
Pumps  
Telecommunication  
FOCUS Lighting

### November

Boilers & hot water  
Building controls  
Cable management  
Energy management  
FOCUS Medical and healthcare

### December

Chilled ceilings & beams  
Maintenance & refurbishment  
Pumps  
Water treatment  
FOCUS Communal living

Copy deadlines for editorial are 14th of the month prior publication.

For advertisements, please supply print-ready PDFs by 21st of the month prior to publication.

## BSEE Digital

### Online Advertising Opportunities

Prices are per month

Premium pop up site - Call for information	£700
Top banner 728 x 90 pixels	£750
Carouse banner 1000 x 150 pixels	£900
Headline banner 620 x 115 pixel	£750
MPU 300 x 250 pixels	£800
Skyscraper 160 x 600 pixels	£750
Site takeover 1680 x 900 pixels (340 X 900 pixels each side panel)	£1800

To view BSEE Digital go to [www.bsee.co.uk](http://www.bsee.co.uk)

Essential reading for building services professionals and specifiers



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## CIRCULATION PROFILE

Total Average Net Monthly Circulation: 16,490



### Circulation profile

- ▶ Building Controls Installers
- ▶ Building Controls Integrators
- ▶ Building Controls End Users
- ▶ Corporate Management
- ▶ Director/General Management
- ▶ Design & Works Engineers
- ▶ Facilities
- ▶ Manager/Director/Management
- ▶ Project Contractors/ Directors/Managers

### Industry sectors include:-

- ▶ Air Conditioning/Air Quality
- ▶ Building Design/Building Controls
- ▶ Building Service/Maintenance
- ▶ Combined Heat & Power
- ▶ Electrical Services
- ▶ Energy Management/Smart Buildings
- ▶ Heating & Ventilation
- ▶ Hazardous Area Products/Waste Disposal
- ▶ Health & Safety/Fire Precaution/Security & Surveillance
- ▶ Lighting
- ▶ Plumbing
- ▶ Training

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## Specialised newsletter schedule

Month	Feature
January	Boilers and Hot water
February	Building Controls
March	Energy & Efficiency
April	Pumps
May	Air Conditioning & Quality
June	Ventilation
July	Energy Management
August	Lighting
September	Boilers and Hot water
October	CHP
November	Cable Management

## Advertisement Rates

Price per insertion excluding VAT:

Number of Insertions	Per insertion
Front cover & page of Advertorial	£2,550
DPS	£4,000
Full page	£2,050
Half page	£1,250
Quarter page	£1,075

\* All prices exclude VAT

## Sizes

A3 Double Page Spread	Bleed 386 x 566mm Trim 380 x 560mm Type area 357 x 543mm
A3 Full Page	Bleed 386 x 286mm Trim 380 x 280mm Type area 362 x 260mm
A3 Half Page (Vertical)	Bleed 386 x 141mm Size 358 x 128mm
A3 Half Page (Horizontal)	Size 175 x 260mm
A3 Quarter Page	Size 175 x 128mm
A3 Quarter Strip (horizontal)	Size 86 x 260mm

## Classified Advertising

Advertorials 'What's New':	From £90 smallest size, one image up to 200 words.
Upgrade & include e-newsletter entry:	From £150, 800 words, four images and contact details
Classified entry:	From £550, per heading, per annum
Installation News:	Quarter page entry £175
Monthly E-newsletter deadline:	8th of the month for release 12th of the month.

## Recruitment Advertising

Bespoke recruitment packages available with combined print and digital options starting from £500 per month

Call to discuss your individual requirements on 01622 699177

Or email: lframpton@datateam.co.uk

## The future of building services starts here

Cyber security Cyber security Cyber security **Cyber security** Cyber security Cyber security Cyber security Cyber security Cyber security  
Internet of Things Internet of Things Internet of Things **Internet of Things** Internet of Things Internet of Things Internet of Things Internet of Things  
Intelligent buildings Intelligent buildings **Intelligent buildings** Intelligent buildings Intelligent buildings Intelligent buildings  
Healthy buildings Healthy buildings **Healthy buildings** Healthy buildings Healthy buildings Healthy buildings  
Energy management Energy management **Energy management** Energy management Energy management Energy management  
Renewable technology Renewable technology **Renewable technology** Renewable technology Renewable technology  
Legislation Legislation Legislation Legislation **Legislation** Legislation Legislation Legislation Legislation

Places at this unique event are limited, miss it and miss out!  
For more information and to register your interest, go to  
[www.buildingservicesforum.london](http://www.buildingservicesforum.london)

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